

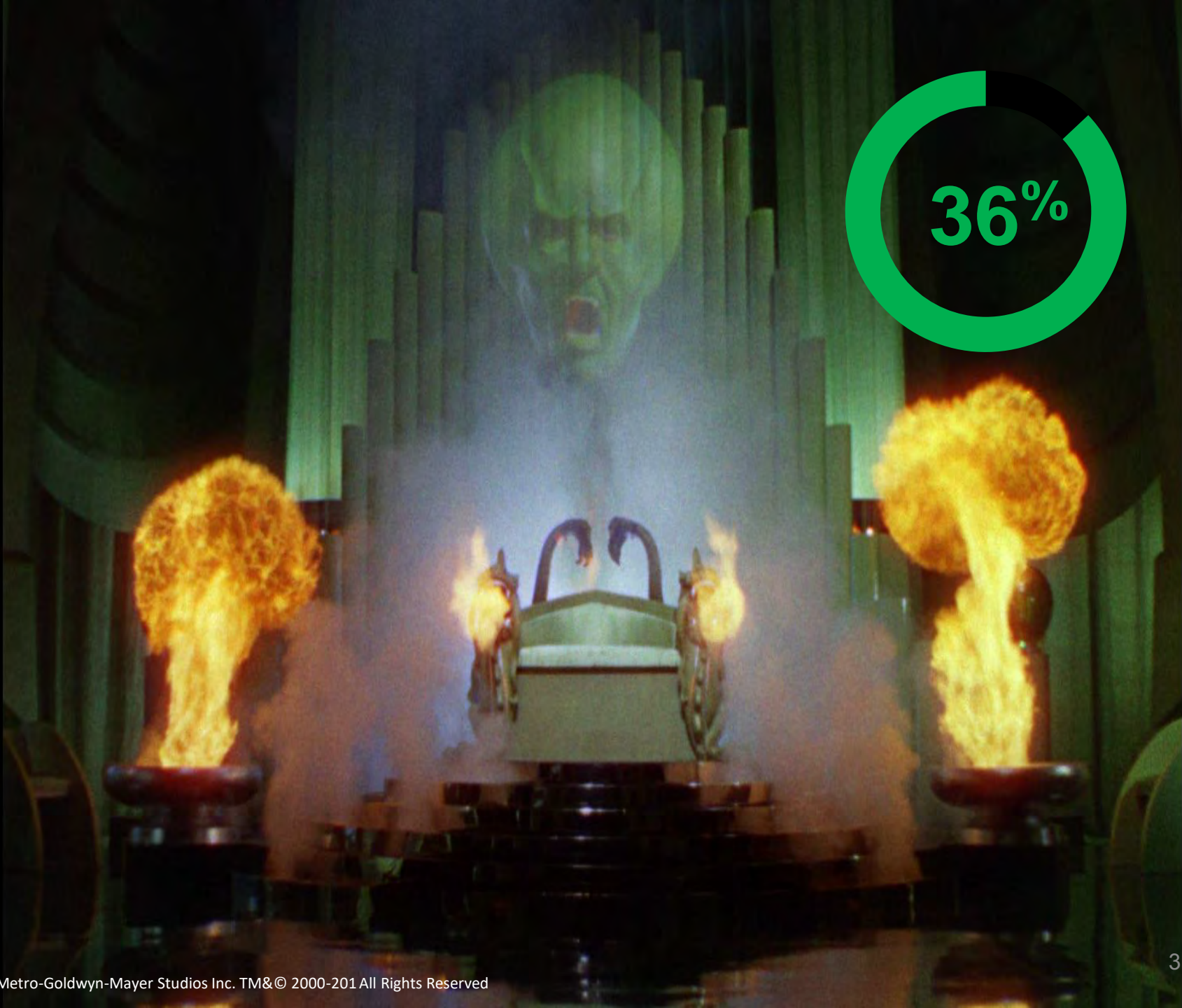
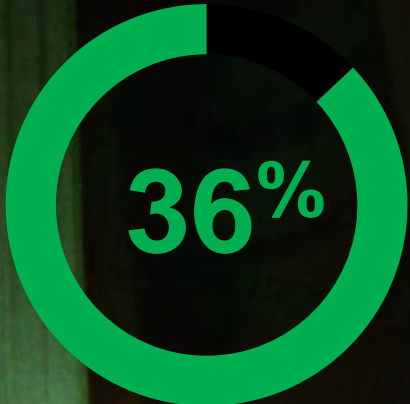


How Engagement During Training Strengthens Employee Engagement on the Job

A scene from the movie 'The Wizard of Oz' featuring the Cowardly Lion, Dorothy, and the Tin Man. The Cowardly Lion is in the center, looking slightly to the right. Dorothy is to his right, holding a basket. The Tin Man is on the far right, looking towards the center. The background is a green, stylized landscape.

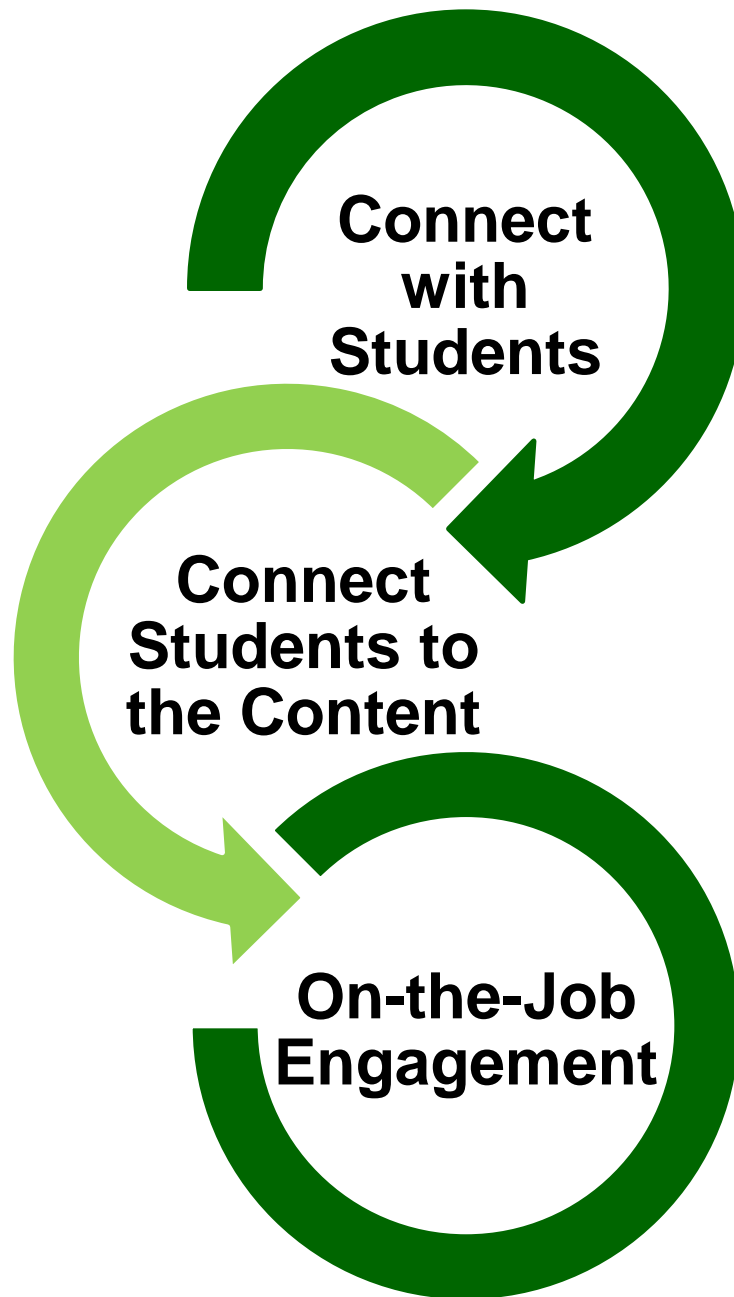
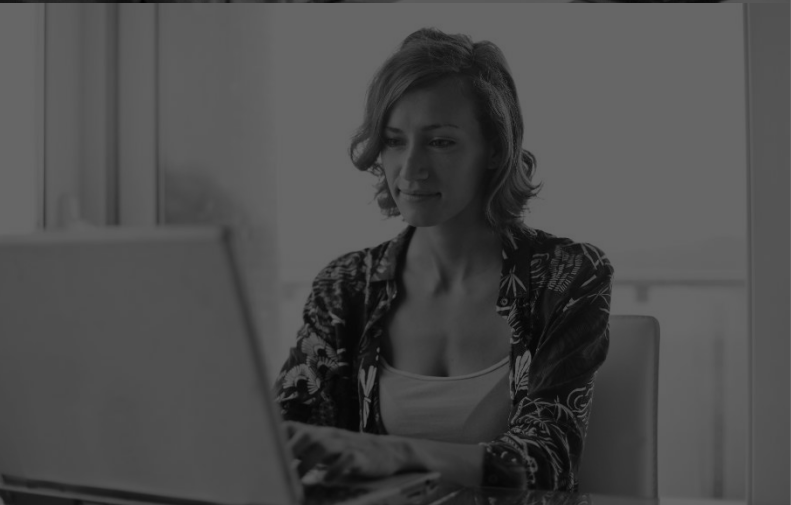
Employee Engagement


A person who trusts leadership and feels an emotional connection to the organization





Engagement Strategy





Best Practices to Connect with Students

- Share information about yourself (background, hobbies, travels, why you enjoy teaching the course) etc.
- Use index cards to collect information about students and refer to the cards when you interact with a student.
- Smile and incorporate humor to create ease, and a relaxed atmosphere.
- Step away from the podium.
- Arrive early and stay late to chat with students, and address questions.
- Learn students' names.
- Ask students questions about their experiences related to course content.
- Be available and encourage students to meet with you after the class.



Best Practices to Connect Students to the Content

- Focus on One to Three Concepts
- Provide a Variety of Engaging Training Activities
- Use the VAK Learning Styles Model to Make Your Training “Stickier”
 - **Visual:** Illustrations, graphs, videos, cartoons.
 - **Auditory:** Voiceovers and narrations.
 - **Kinesthetic:** Physical movement.
- Plan the Day Around Circadian Rhythms
- Reward Learners
- Let Trainees Tell You What They Want to Learn
- Tell Your Trainees the Benefits of Taking Your Training – WIIFM

Engaging Training Activities



Circadian Rhythm



Reward Learners



Benefits of Taking Your Training



The Impact on On-the-Job Engagement



1

Loyalty, trust in leadership, and engagement increase in a setting that emphasizes employee development.

2

Gamification and ‘cool’ online training tools cause employees to think of their employer as a tech leader, which increases pride and engagement.

3

Engaging training gives an employee the knowledge to do their job/move up, which inspires them to reach higher and produce more.

The Giveaway



The Truth

*Thank you
for getting it.*

JILL CHRISTENSEN

TOP 200 GLOBAL THOUGHT LEADER
BEST-SELLING AUTHOR
INTERNATIONAL KEYNOTE SPEAKER

YOU HAD THE POWER ALL
ALONG, MY DEAR.

~ GLINDA, THE GOOD WITCH

